

CAMPAIGN TERMS & CONDITIONS RUSSIAN BEAR – King of Kicks Competition

1. The promoter is Edward Snell & Company (Pty) Ltd (“the Promoter”).
2. This promotional competition is open to all South African residents residing in South Africa who are in possession of a valid identity document, except any director, member, partner, employee, agent or consultant of the Promoter, the marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members.
3. These terms and conditions are applicable to the Russian Bear’s ‘King of Kicks’ 2019 Competition.
4. No participant under the legal drinking age in South Africa, 18 years old, may enter Russian Bear’s King of Kicks Competition and a valid identity document must be produced at any time when requested by the Promoter, to validate an entrant’s legal age.
5. Participants must enter their correct contact details. If a winner has given incorrect contact details, the Promoter reserves the right to select another winner in terms of the rules (see point 14 below).

THE BE THE NEXT #KINGOFKICKS COMPETITION

6. This promotional competition is open from 14 January 2019 – 28 February 2019.
7. Any entries received after midnight on the closing date will not be considered.
8. Participants may enter as many times as they wish provided that each entry is associated with a unique sneaker entry and in fact belongs to that person.
9. Both the sneakers and the photograph must belong to the person submitting the entry
10. To enter the competition, individuals need to follow either of the following processes:
 - i. Upload a photo of your sneakers onto the Russian Bear King of Kicks website at www.kingofkicks.co.za:
 1. Enter your sneakers into one of the four categories – I.e. Classic, 24/7s, Colourways, Grails; and
 2. Complete the entry form correctly, including the relevant tags and categories.
 - ii. Upload a photo of your sneakers on either Instagram or Twitter:
 1. You must use the hashtag #KingOfKicks2019 to qualify ; and
 2. A second hashtag must be used to denote the category of entry (#Colourways, #24/7s, #Grails, or #Classics).
 - iii. Duplicate entries will not be considered
 - iv. The judges will announce their respective category winner on the 10th March 2019
 - v. The overall winner will be announced and contacted by 10th March 2019
 - vi. Non-winners will not be notified
11. Once a participant enters this promotional competition on either the website or on Twitter or Instagram, the entries will be reviewed by the Promoter and may take up to 48 hours before they are loaded onto the website.
12. One entry on Twitter or Instagram is valid for only one category. If a consumer uses a number of category #'s in their entry, eg. #Classics and #24/7s, the entry will be entered into the first # used and will only be valid for that category. Another image will need to be published on the social platforms to enter into additional categories.

13. The Promoter reserves the right to use any images submitted for this promotional competition for promotional activity throughout and after the competition.

WINNERS AND PRIZES - BE THE NEXT #KINGOFKICKS COMPETITION

14. The grand prize is Shelflife sneakers to the value of R60,000 (Sixty Thousand Rand Only) to be redeemed at a Shelflife store throughout the year. The winner will receive an electronic voucher worth R5,000 per month for 12 months. The voucher can only be redeemed on a monthly basis, however the value of one R5,000 voucher can be carried over into the next month if the R5,000 isn't used in the designated month allocated. A maximum of R10,000 in a month may be redeemed at any single point.
15. The redemption of the winner's vouchers for sneakers will end in March 2020, after which they will no longer be valid.
16. The winner will be accompanied by a member from the Promoter or one of its agencies at the shopping experience where they will be filmed once they redeem their first pair of sneakers. Content produced at the shopping experience will be owned by the Promoter that will have exclusive usage rights to this content.
17. The prize is not transferrable and cannot be exchanged for cash.
18. The grand winner will be selected and notified by no later than 31st March 2019.
19. Vouchers will be sent via email (and/or social media) to the winner.
20. Any additional expenses over and above the grand prize value will be for the winner's own account.
21. The winner will be announced on the Russian Bear Vodka social platforms as per the entry details and names provided that more details may be requested from the winner before the announcement.
22. By entering, the winner consents to publication of his/her name and photographs on websites, social media pages, printed collateral and other media. The winner's image(s) may be published or it may be required that the winner participates in any marketing activity on behalf of the Promoter.

THE WALL OF KICKS CHALLENGES COMPETITION

23. This promotional competition is open from 21 January 2019 – 28 February 2019. Any entries received after the closing date will not be considered.
24. Participants may enter each challenge once.
25. Participants may enter as many challenges as they wish.
26. Each submission is associated with a unique entry.
27. There will be two (2) challenges per week, changed every Tuesday and Friday.
28. Entry to each challenge will depend on the specific challenge, which can include, but is not limited to: polls, text entries, voting, etc.
29. Winners will be announced on the 10th March 2019

WINNERS AND PRIZES - THE WALL OF KICKS CHALLENGES COMPETITION

30. Winners will be selected at random, by means of a random draw.
31. There will be 50 winners chosen
32. Each winner will win one pair of sneakers from the sneaker wall
33. The prize is not transferrable and cannot be exchanged for cash.
34. The winner will be selected and notified by no later than 10 March 2019.

35. Prizes will need to be collected in the following areas and will be available for collection from the date of the announcement until 30 June 2019. If The prize is not collected in the allocated period at the designated location, the prize will be forfeited.*
 1. Gauteng area: MullenLowe South Africa in Johannesburg, Block 2, Pinmill Office Park, 164 Katherine St, Sandton, Johannesburg, 2196
 2. Western Cape: MullenLowe South Africa in Cape Town, 5 Armadale St, Woodstock, 7925
36. The winner will be announced on the Russian Bear Vodka social platforms as per the entry details and names provided, that more details may be requested from the winner before the announcement.
37. By entering the winners consent to publication of his/her name and photographs on websites, social media pages, printed collateral and other media. The winners' images may be published or it may be required that the winners participate in any marketing activity on behalf of the Promoter.

GENERAL

38. The category winners are selected by the respective category judge, the decision is final and no negotiations will be entered into.
39. The Grand Prize winner will be selected by a judging panel vote, the decision is final and no negotiations will be entered into.
40. The Promoter (or its agent) will endeavour to contact the Grand Prize winner once every day for 3 consecutive working days after their name is drawn. If the prize winner cannot be contacted during this period, the prize will be forfeited and another winner will be selected in accordance with the rules.
41. A copy of these rules can be found on the following website www.kingofkicks.co.za/termsconditions throughout the period of the competition or can be obtained from the Promoter by contacting, laurenj@esnell.co.za
42. The names of the winners, once contacted, will be published on www.facebook.com/RussianBearVodka and www.twitter.com/russianbearsa
43. The Promoter shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever.
44. The Promoter shall not be responsible for the failure of any technical element relating to this promotion that may result in an entry not being successfully submitted.
45. The Promoter reserves the right to disqualify any entry if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data without explanation.
46. The Promoter reserves the right to use the images taken of the winner for publicity purposes in any manner it deems fit, without further remuneration being made payable to the winner. However, the winner has the right to object to these images being used by written notification to the Promoter at Edward Snell & Company Pty Ltd, Corner Wallflower and Industry Road, Paarden Eiland, 8005. Att: Legal Department.
47. The Promoter shall have the right to change or terminate the promotional competition immediately and without notice, if deemed necessary in its opinion and if circumstances arise outside of its control. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoter or its agents.
48. In the event that the prize is not available despite the Promoter's reasonable endeavours to procure the prize, the Promoter reserves the right to substitute prizes of equal value.

49. Neither the Promoter, its agents, its associated companies, nor any directors, officers nor employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the participant.
50. Please note all the sneaker prizes for Challenges are bespoke and cannot be exchanged or refunded for cash.
51. Participation in the promotional competition constitutes acceptance of the promotional competition rules and participants agree to abide by the rules.
52. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Instagram and Twitter and the participants acknowledge that they are providing information to the Promoter and its agents only and not to Facebook.
53. This promotion is in no way sponsored by any one particular sneaker brand and the participants acknowledge that they are providing information to the Promoter and its agency only and not to a sneaker brand.
54. All entrants in this Competition release Facebook, Instagram and Twitter from all liabilities and claims arising out of or in connection with this competition and these terms and conditions.
55. The Promoter reserves the right to change these Terms and Conditions from time to time without notice, in their sole discretion. When these Terms and Conditions do change it will be notified by upload to this website.